



February 10, 2010

Greetings:

The Wisconsin Association of Nurse Anesthetists (WIANA) will hold their annual Spring Meeting at the **Kalahari Resort in the Wisconsin Dells April 16<sup>th</sup> to April 18<sup>th</sup> 2010.** This meeting is usually very well attended. Last year we had 170 anesthetists and students register.

You are cordially invited to attend this meeting and exhibit your products and services. The meeting will include a Friday night reception with the vendors from 7:00- 10:00 PM, breakfast with the vendors Saturday morning and a mid-morning break of 30 minutes. Details are provided below.

Vendor space will be randomly assigned and each vendor supplied with an 8 ft. space, table and power supply as requested. If additional space is required, please contact me so we can make adequate arrangements.

Enclosed you will find information on available corporate sponsorship levels and a contract. Designate on the contract the level of sponsorship, sign the contract and enclose a check payable to **WIANA**.. We ask these be returned no later than **April 1<sup>st</sup>**..

If you will be staying at the **Kalahari Resort**, reservations can be made directly by calling 1-877-525-2427. Identify yourself as an attendee of the WIANA Spring Meeting to obtain our special room rates. Cut-off date for reduced rates rate is March 24<sup>th</sup>.

The **WIANA** appreciates your interest in our meeting and we look forward to seeing you in April. If you have any questions or comments, please do not hesitate to call or e-mail me.

Thank-you,

Patricia White  
Arrangements Chair, WIANA  
#608-236-4533  
[pwhite311@hotmail.com](mailto:pwhite311@hotmail.com)

# WIANA Sponsorship Options

## **Standard Sponsor**

Includes a vendor table at Friday night reception, Saturday morning breakfast and Saturday mid-morning break. Fee: \$400.

## **Speaker Sponsor**

If your company is providing a speaker for the meeting, the vendor table fee is waived. It is assumed that you will cover all expenses associated with the speakers' appearance at the meeting. As a sponsor at this level, you will receive special recognition in the meeting program.

## **Corporate Sponsor**

There are 2 spots available at this level. Your \$800 fee includes vendor table, special recognition in the meeting program and a half-page ad in the **WIANA Newsletter** for one issue.\*\*\*

## **Executive Sponsor**

There are 2 spots available at this level. Your \$1000 fee includes vendor table, special recognition in the meeting program, additional opportunities for attendee interaction at the Presidents' reception and a full-page ad in the **WIANA Newsletter** for a period of one year.\*\*\* We will also post your ad on the **WIANA Website** for a period of 6 months.

**\*\*\*WIANA Newsletter is published twice a year.**

## **SPRING MEETING VENDOR AGENDA**

### **Friday, April 16, 2010**

- 5:00 PM Vendor arrival and set-up
- 7:00 PM-10 PM Vendor Reception with WIANA members

### **Saturday, April 17, 2010**

- 6:45 AM - 7:30 AM Breakfast with Vendors
- 9:30 AM-10:00 AM Break with the Vendors
- 10:00 AM - Vendor teardown and departure